



Birla Cable Limited

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PAN No. AABCBI380L · CIN No. L31300MP1992PLC007190

GSTIN : 23AABCBI380L1ZW

BCL/CS/25-26

19 AUG 2025

BSE Ltd.
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building
P.J. Towers, Dalal Street,
Fort,
MUMBAI-400 001

The Manager,
Listing Department,
The National Stock Exchange of India Ltd.,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI-400 051

Company's Scrip Code: 500060

Company's Scrip Code: BIRLACABLE

Dear Sir/Madam,

**Sub: Newspaper Advertisement(s) – Notice regarding
100 Days Campaign – “Saksham Niveshak”**

Please find enclosed copy of the Newspaper Advertisement(s) published on 19th August, 2025 in Financial Express (English) and Dainik Jagran (Hindi) about the launch of 100 days Campaign - “Saksham Niveshak” starting from 28th July, 2025 to 6th November, 2025 to enable shareholders to update their KYC details and claim their unpaid or unclaimed dividends, pursuant to guidelines issued by The Investor's Education and Protection Fund Authority (“IEPFA”), Ministry of Corporate Affairs (“MCA”).

The aforesaid Newspaper Advertisement(s) are also being made available on the website of the Company at <https://www.birlacable.com>.

This is for your information and records.

Thanking you,

Yours faithfully,
For Birla Cable Limited

**(Suman)
Company Secretary & Compliance Officer**



Encl: As above.



AMID INDIA-US TENSION OVER TARIFF

Putin, aides Modi, briefs him on Alaska summit

India renews call for peaceful resolution to Ukraine war

SHUBHANT ROY New Delhi, August 10



Russian President Vladimir Putin at the Kremlin on Monday

TWO DAYS AFTER he met US President Donald Trump in Alaska, Russian President Vladimir Putin called up Prime Minister Narendra Modi on Monday and "aired his thoughts" on the situation.

Putin, for his phone call and for sharing insights on his recent meeting with President Trump in Alaska, India has consistently called for a peaceful resolution of the Ukraine conflict and supports all efforts in this regard.

The Prime Minister's Office (PMO) said Putin shared his assessment of the situation with Trump. "While thanking President Putin, the Prime Minister underlined India's consistent

position for a peaceful resolution of the conflict through diplomacy and dialogue. He reiterated that India supports all efforts in this regard," it said.

The PMO said the two leaders also touched upon a number of issues of bilateral cooperation with a view to further strengthen the Special and Privileged Strategic Partnership between India and Russia.

Besides Modi, Putin also called up leaders of Tajikistan, South Africa, Uzbekistan, Kazakhstan and Oman on Monday to brief them on his talks with Trump. This means Putin is

keeping his strategic partners in the loop about his conversation with Trump on the Russia-Ukraine war.

The phone call between Modi and Putin—their second conversation in 10 days—is a significant in the backdrop of the tension in ties with the US after Trump doubled the tariff on India over its purchase of Russian oil. On August 8, Modi and Putin held a phone conversation during which they discussed "the latest developments on Ukraine" and reaffirmed their "commitment to further deepen the India-Russia Special and Privileged Strategic Partnership".

Modi and Putin are expected to meet on the sidelines of the Shanghai Cooperation Organisation (SCO) leaders' summit in China's Tianjin on August 31. September 1. External Affairs Minister S Jaishankar is scheduled to travel to Moscow to meet his counterpart, Russian Foreign Minister Sergey Lavrov, on August 21. Earlier this month, National Security Advisor Ajit Doval also travelled to Moscow and met Putin.

Oppn targets CEC, looking at legal steps

JAIJAN ANAND New Delhi, August 10

TAKING EXCEPTION TO Chief Election Commissioner (CEC) Gyanesh Kumar's comments a year conference a day earlier, the INDIA bloc of Opposition parties on Monday said it was considering "both legal and Constitutional measures" against the poll panel chief.

It learnt that the Opposition is considering moving a notice for an impeachment motion against Kumar, whom it accused of "talking like a BJP spokesperson". Instead of Russian oil, it was considering "both legal and Constitutional measures" against the poll panel chief.



INDIA bloc leaders address the media in New Delhi on Monday

Special Intensive Revision (SIR) of electoral rolls in Bihar and alleged voter-list irregularities. On Sunday, faced with mounting questions from the Opposition, Kumar asked Lok Sabha Leader of Opposition Rahul Gandhi to either submit allega-

tions or vote theft on a sworn affidavit or apologise to the nation. According to sources, the matter of the CEC's impeachment was discussed at a meeting of Opposition floor leaders chaired by Rajya Sabha LoP and Congress president

Mallikarjun Kharge earlier in the day. "We have had discussions and there is consensus. We will take an appropriate decision at the appropriate time," said the Congress's Deputy Leader in Lok Sabha, Gaurav Gogoi, who was among those

who addressed a press conference of Opposition parties. "If we have all jointly come before you, all parliamentary and legal options are open," said BJP MP Manoj Kumar Jha.

Accusing the EC of "running away" from the Opposition's allegations, Gogoi said, "The right to vote is the most important among those in the Constitution. Our democracy is alive solely because of this right, the EC is the protector of this right; but awareness that it is not only unable to answer questions being raised by several political parties, it is running away from them."

FROM THE FRONT PAGE

Dalal Street thumbs up to GST rejig proposal

OUTPERFORMING THE BENCHMARKS, the broader BSE Midcap and Smallcap indices advanced 1% and 1.39%, respectively. The market breadth was positive, with 2,562 gainers against 1,627 losers on the BSE.

Investor wealth rose by ₹6.17 lakh crore—the biggest single-day addition in three months.

Domestic institutional investors continued their buy-

ing spree, purchasing shares worth ₹4,103.81 crore, while foreign portfolio investors, too, turned net buyers to the tune of ₹550.85 crore, according to provisional BSE data.

"The positive sentiment was driven by GST reform proposals, easing concerns over crude oil prices, and a sovereign rating upgrade, which together lifted the investor confidence," said Ajit Mishra, SVP—research, Religare Broking.

Mishra said the rebound reflects renewed optimism supported by policy tailwinds and improving technical indicators. However, he cautioned that lingering global uncertainties, particularly around the

India-US trade talks amid a possible delay in the meeting, could weigh on the sentiment. "The proposed rationalisation of the GST is a sentiment booster for the domestic mar-

ket. Additionally, the recent conclusion of the US-Russia summit without any escalation in geopolitical tensions has helped ease investor anxiety," said Vinod Nair, head of research, Geojit Investments.

He added that the automobile sector is expected to be a key beneficiary of the anticipated tax reforms and that consumption-led sectors could gain traction in H2 FY26 on the back of a demand revival.

Sector-wise, automobiles and consumer durables were the top performers, gaining 4.23% and 3.08%, respectively. Consumer discretionary, metals, commodities, and realty advanced over 2% each. On the flipside, IT, power, and healthcare sectors were in the red. Maruti Suzuki led the Sensex gainers with a 9% rally, followed by Bajaj Finance, UltraTech Cement, Bajaj Finance, and M&M, which gained up to 5.02%.

AARTI INDUSTRIES LIMITED. 100 Days Campaign - "Saksham Niveshak". Investor Education and Protection Fund Authority (IEPFA) in line with the objectives of the Niveshak Shiksha, and its broader aim for investor education and facilitation, has launched a 100 Days Campaign "Saksham Niveshak" from July 28, 2025 to November 6, 2025 targeting shareholders who have remained unclaimed.

BIRLA CABLE LIMITED. 100 days Campaign - "Saksham Niveshak". Registered Office: Udyog Vihar, P.O. Chhorhata, Rewa - 486 006 (M.P.). Phone: (07662) 400080; Fax: (07662) 400088. E-mail: headoffice@bircable.com; Website: https://www.bircable.com

VINDHYA TELELINKS LIMITED. 100 days Campaign - "Saksham Niveshak". Registered Office: Udyog Vihar, P.O. Chhorhata, Rewa - 486 006 (M.P.). Corporate Office: 5th Floor, Signature Tower III, Tower 'C', Sector 15-1I, N.H.8, Near 32nd Avenue, Gurgaon - 122 001 (Haryana). Phone: (07662) 400400; Fax: (07662) 400591. E-mail: headoffice@vitrwa.com; Website: https://www.vitrwa.com

E-AUCTION SALE NOTICE UNDER INSOLVENCY AND BANKRUPTCY CODE, 2016. SILVERTON SPINNERS LIMITED (IN LIQUIDATION). Registered Office: Falta Industrial Growth Centre, Sector No. 4, Falta, 24 Parganas (S)-743504, West Bengal. Notice is hereby given to the public in general under the Insolvency and Bankruptcy Code, 2016 and the regulations made thereunder that the assets of Silvertion Spinners Limited (in Liquidation) ("Corporate Debtor") (erstwhile Pacific Cotton Limited) are being proposed to be sold as a going concern basis as per Regulation 32(a) of the Insolvency and Bankruptcy Code, 2016.

Amrutanjan Health Care Limited. CIN: L24231TN1936PLC000017. Regd. Office: No.103 (Old No. 42-45), Luz Church Road, Mylapore, Chennai 600 004. Tel : 044-2499 4465 Website : www.amrutanjan.com. NOTICE (For the attention of Equity Shareholders of the Company) Sub: Transfer of Equity Shares of Amrutanjan Health care Limited to the Investor Education and Protection Fund (IEPF) Ref: MCA notification dated 13.10.2017 and General Circulars dated 11.06.2017 & 16.10.2017

