



Birla Cable Limited

Regd. Office & Works :
Udyog Vihar, P.O. Chorhata, Rewa - 486 006 Madhya Pradesh, India.
Telephone : +91 07662 400580 · Fax : +91 07662 400680
E-Mail : headoffice@birlacable.com · Website : www.birlacable.com
PAN No. AABCB1380L · CIN No. L31300MP1992PLC007190
GSTIN : 23AABCB1380L1ZW

BCL/CS/25-26

31 MAR 2026

BSE Ltd.
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building
P.J. Towers, Dalal Street,
Fort,
MUMBAI-400 001

The Manager,
Listing Department,
The National Stock Exchange of India Ltd.,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI-400 051

Company's Scrip Code: 500060

Company's Scrip Code: BIRLACABLE

Dear Sir/Madam,

**Sub: Newspaper Advertisement(s) – Notice regarding
Second 100 Days Campaign – “Saksham Niveshak”**

Please find enclosed copy of the Newspaper Advertisement(s) published on 31st March, 2026 in Financial Express (English) and Dainik Jagran (Hindi) about the launch of Second 100-Day Campaign - “Saksham Niveshak” starting from 1st April, 2026 to 9th July, 2026 for the shareholders to update their KYC and related details to claim Unpaid /Unclaimed Dividends before transferring to Investor Education and Protection Fund (“IEPF”), pursuant to guidelines issued by The Investor’s Education and Protection Fund Authority (“IEPFA”), Ministry of Corporate Affairs (“MCA”).

The aforesaid Newspaper Advertisement(s) are also being made available on the website of the Company at <https://www.birlacable.com>.

This is for your information and records.

Thanking you,

Yours faithfully,

For Birla Cable Limited

**(Suman)
Company Secretary & Compliance Officer**

Encl: As above.



